



THE FRONTIER
of
IMAGINATION

2020

The Future of Steamboat Creates



Our Mission

Steamboat Creates enhances quality of life and economic vitality:

- For our creative sector through advocacy, promotion, education, infrastructure, and connections
- For our community and visitors by growing engagement in arts and cultural experiences





Who we serve

Our primary focus is to serve our creative community.

By serving creatives, opportunities for our community and visitors to engage in arts, cultural, and heritage experiences increase.

Our creative community

- Design
- Film & Media
- Literary & Publishing
- Performing Arts
- Visual Arts & Crafts
- Heritage

Highlights from Community Feedback

What you wanted:

- Advocacy and Promotion
- Education
- Infrastructure and Creative Placemaking
- Convening, Coordinating, and Connecting
- Community and Visitor Engagement

#1 challenge:

- Marketing and selling creative work

What you want more of:

- Collaboration



Advocacy & Promotion



1. Host Colorado Creative Industries Summit, May 2020
2. Increase advocacy at the local and state levels
3. Implement comprehensive marketing plan to promote Steamboat as a creative community locally, statewide, and nationally
4. Promote current programs and events offered throughout the community
5. Cement partnerships with key organizations to increase awareness of Steamboat's arts and cultural activities



Education

1. Conduct community-wide inventory of youth creative classes and adult creative and businesses classes to identify offerings, costs, ages, and demographics served
2. Conduct community-wide outreach to determine gaps in programming and ways to serve underserved populations
3. Collaborate with creative and community partners to implement a vibrant educational program at the Depot Art Center and throughout the community
4. Promote current classes already offered in the community and encourage additional community offerings

Infrastructure

1. Collaborate with current creative infrastructure projects and connect them with resources for success
2. Conduct feasibility study for Performing Arts Center
 - The following year (2021): Create community master plan for creative infrastructure to include affordable artist studios and maker spaces, exhibition space, parking needs, lodging for visiting artists, etc.
3. Continue to work with city regarding creative placemaking and wayfinding
4. Activate historic caboose as an artist studio



Convening & Connecting

1. Convene mixers for creatives to collaborate
2. Innovate events to connect creatives with the broader community
3. Reach out to the community and creatives on an annual basis to determine needs
4. Connect creatives with resources



Community & Visitor Engagement

1. Become a world-class destination for arts, culture, and heritage
2. Increase awareness of creativity as an economic driver
3. Serve as Collaborator on three Social Impact Projects
4. Continue to manage Steamboat's public art (including murals, statues, etc.)
5. Streamline event and program production by collaborating with local partners



Vision for Our Community



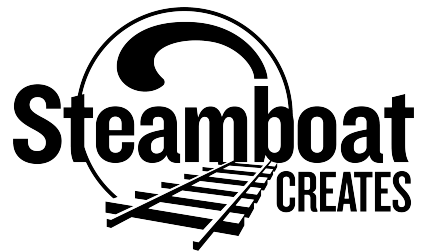
Steamboat Springs will be recognized
as a thriving, world-class creative
community.

Together...We can make it happen!

Want to get involved?

- Volunteer
- Donate expertise
- Financial Support
- Become a member of the Bliss Society





Since 1972...

Nurturing the arts so creativity flourishes

