



Yampa River Botanic Park
Passport Through the Botanic Park
Call for Design



The Yampa River Botanic Park is coordinating a call for a conceptual design that will lead to the creation of the event marketing artwork to be used to promote the *Passport Through the Botanic Park* event in June, 2024. The artwork will be printed on invitations, posters, and showcased on our website, social media, and others.

The event *Passport Through the Botanic Park* invites guests to journey through the gardens while enjoying global cuisine, wine, and entertainment. Food stations are paired with learning opportunities about the gardens and plants. Musicians perform delighting patrons.

Passport Through the Botanic Park's 2023 artwork by Leslie Lovejoy

Artists are asked to submit one conceptual design that is inspired by the Yampa River Botanic Park and portrays the concept of the event *Passport Through the Botanic Park*.

Designs will be submitted to jury by representatives of Steamboat Creates. If selected, the chosen artist will be asked to create the artwork in the style and material as submitted in the concept and application.

The chosen artist will receive a free lifetime membership to the Yampa River Botanic Park (priceless,) a \$400 honorarium and two tickets to the *Passport Through the Botanic Park* valued at \$200.

The event will be publicized locally, and the featured artist will be acknowledged in all promotional materials.

The original artwork will be auctioned in conjunction with the fundraiser in June 2024.

Rights and Reproduction: You will be releasing all the rights indefinitely to the Yampa River Botanic Park to reproduce, enlarge, digitize, and share the images created without additional payment.

Timeline:

Entry Deadline: November 1, 2023

Notification Date: Friday, November 17, 2023

All final deliverables from the chosen artist due: January 15, 2024

Payment to artist: 1/3 at acceptance of first design and remaining 2/3 when deliverables are submitted by the deadline.

Questions: Please call Jennifer MacNeil 970-846-5172 or email jmacneil@steamboatsprings.net

Photos of the previous events are available for viewing upon request.