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## Partner Brief: Stio Steamboat Springs Mountain Studio® In-Store Mural

### Overview

Stio is in search of a local Steamboat Springs artist to create a mural inside our store that is opening this September 2024. Mural would represent an iconic Steamboat Springs landscape or outdoor scene.

### How We'd Like to Partner with You:

- Create an inspiring & impactful mural with a focus on a key Steamboat Springs landscape that Steamboat Springs community feels connected to as an important place to get outside.
- Mural theme should follow Stio creative & brand guidelines, while also incorporating the artists' own style & identity.
- Deliverable request: 1 piece of artwork for vinyl installation (print file due Aug. 30) or in-store painting application (Aug. 25-31)

### Available Installation Dates:

- In-store painting or hand application
  - Week of Aug. 25 - Sept. 3
  - Sept. 7-8
- Print ready file for vinyl installation
  - Aug. 30

### Approx Budget:

- Starting at \$3000-\$4000

### Location:

703 Lincoln Avenue, Unit 103B  
Steamboat Springs, Colorado 80487

### Workspace:

- Freshly painted wall
- 230" (~19') W x 59" (~5') H - above fixtures
- Primary workspace is above the fixture set, however there is optional available space down the sides.



### Examples:



*Stio Bozeman Mountain Studio® - Bridger Bowl*



*Stio Tahoe Mountain Studio® - Mountain Tallac*

### About Stio:

Stio was founded in 2011 in Jackson, Wyoming by longtime locals living the mountain life. We are skiers, anglers, bikers, hikers and paddlers. Time spent outside on trails, in rivers and on summits inspires everything we create. Designed, developed and tested at the base of the Tetons, Stio was founded to inspire connection with the outdoors through premium, technical apparel.